



Policy & Communications

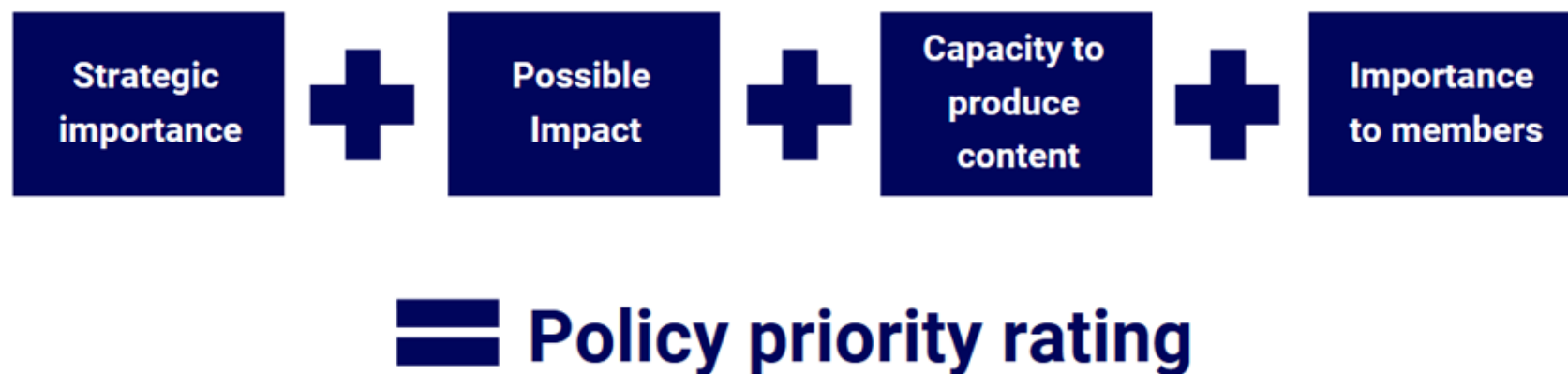
Alex Schiphorst

Science Communication & Policy Officer

EuChemS General Assembly 2019, Bucharest Romania

POLICY

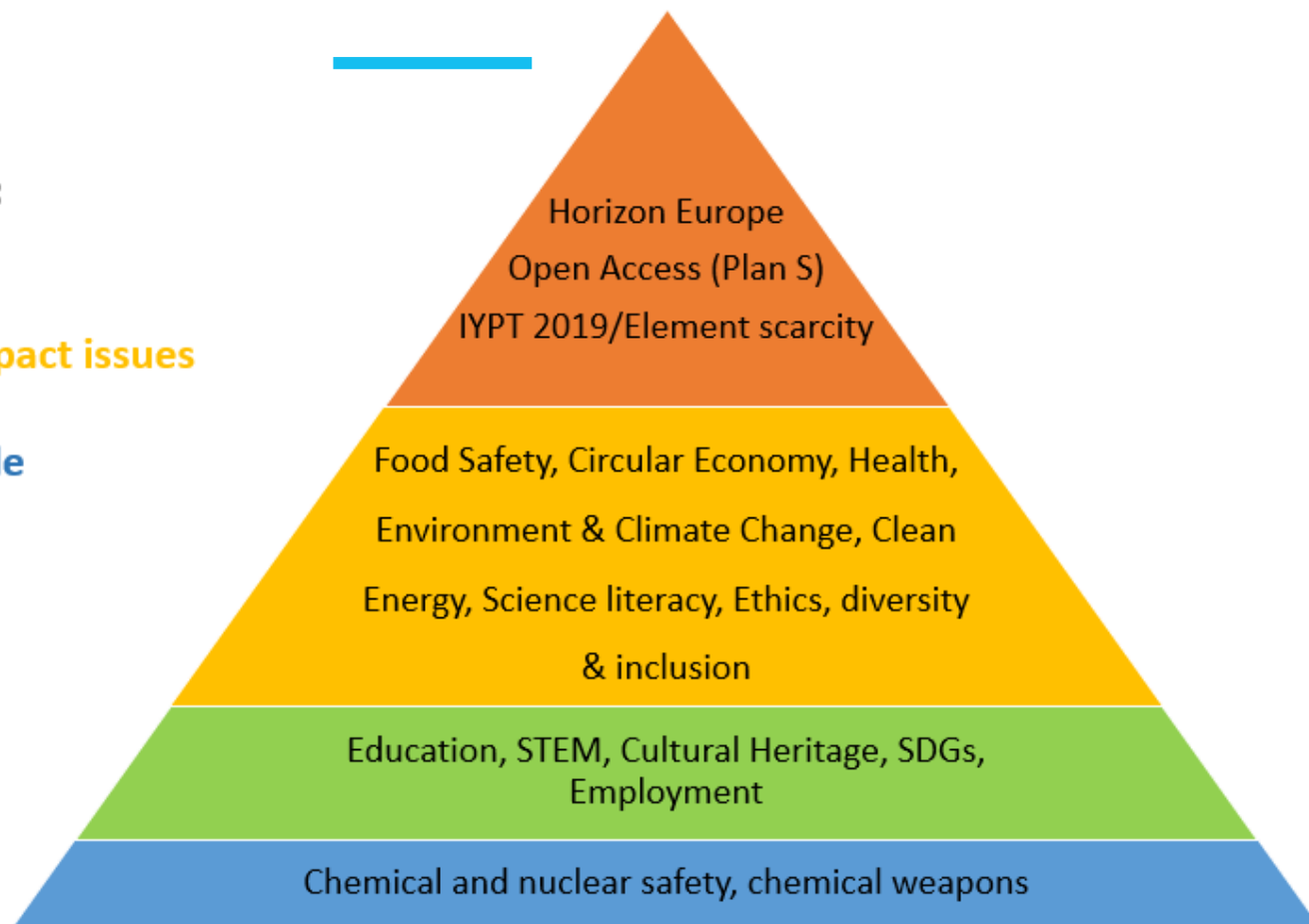
Policy Updates



Policy Updates

Category descriptions:

- **Priority issues**
- **Timely and high impact issues**
- **Long term issues**
- **'Maintenance' mode**



Policy Updates

Policy workshops (2)

- The Periodic Table and us: its history, meaning, and element scarcity
- Chemical Sciences for Horizon Europe, education & employability

Responding to public consultations (4)

- EuChemS Feedback to European Commission co-design consultation on Horizon Europe implementation
- EuChemS Position Paper on the guidance on the implementation of 'Plan S'
- EuChemS response to the 'Future of scholarly publishing and scholarly communication' report of the Expert Group to the European Commission
- EuChemS response to the European Commission call for feedback "Industrial trans fats in foods – setting a legal limit", Nov 2018

Meetings with & events at European Institutions

- Examples include: EU Chemicals Policy 2030; Strategic priorities for Horizon Europe's thematic clusters; European Parliament Science Week; GenderAction; EU R&I Days

1 – Horizon Europe

- Continuous monitoring
- Co-design survey
- Attendance events, workshops (incl. EU R&I Days)



1 – Horizon Europe

Open letter: New EU Commissioner title

- Rename the title “Innovation & Youth” to “Education, Research, Innovation and Youth”

<https://indico.uis.no/event/5/>

We invite you to sign!

2 - Open Science

- Position Papers/ feedback & statements (*EuChemS Position Paper on the guidance on the implementation of 'Plan S' & EuChemS response to the 'Future of scholarly publishing and scholarly communication' report of the Expert Group to the European Commission*)
- Open Science Policy Platform
- Attendance events & workshops in Brussels

3 – Food Safety - EFSA

- Attendance workshops in Brussels (EFSA Stakeholder Forum + Academic stakeholder workshop)
- Feedback to consultations (EuChemS response to the European Commission call for feedback “Industrial trans fats in foods – setting a legal limit”, Nov 2018)



4 – Chemicals Policy / ECHA



- ECHA Committee for Risk Assessment meetings attended by Andrea Comini
- Latest focus is on microplastics
- Some joint social media campaigns
- Attended the EU's Chemicals Policy 2030 high-level Conference



COMMUNICATIONS

Some numbers



Number of followers: **3573**

= **78%** increase



Number of followers: **2757**

= **53%** increase



Number of followers: **380**

= **204%** increase

Since 2018
General Assembly,
Liverpool UK

Some averages

- Average number of impressions: 84,182 / month
- Average number of profile visits: 1955 / month
- Average number of new followers: 116 / month

***Record: January 2019 had 174,200 impressions;
784 likes; 4039 profile visits***

Newsletters

Brussels News Updates: 1380 subscribers

2019-3 Policy Research Members' Perspectives Meet... Notes Calendar Funny Colophon

EDITORIAL

100 years of creating a common language for chemistry and beyond



One of the greatest achievements of chemistry in the twentieth century was the development of a common language to name and represent everything related to chemistry. It is difficult to overestimate the importance of this triumph of global cooperation. At the beginning of the twentieth century, at the peak of the development of the chemical industry, our discipline lacked a common way of designating the different chemical compounds, which greatly hampered research, teaching and trade.

Motivated by the idea of overcoming this limitation, chemists from both industry and academy joined together some 100 years ago to create the International Union of Pure and Applied Chemistry.

Thanks to the vision and hard work of those men and women,

today we enjoy a common language for chemistry. This is evident every time we talk with colleagues from a different country. A few months ago, to give just one example, I gave a lecture in Tokyo. As I don't speak Japanese, I gave my talk in English – but the chemical formulas and the molecule structures shown in my presentation did not require translation as any chemist present in the room understood what those meant, regardless of their mother tongue.

But during its first 100 years of history, IUPAC has done much more than nomenclature and terminology. Perhaps the best-known activity of the Union is to give a name and a symbol to each chemical element of the periodic table of which this year we celebrate its International Year. That is why 2019 is such a special year for all chemists and why we have organised so many activities. I would like to highlight here the [Periodic Table Challenge](#), an online contest about the periodic table in which participants can win an original periodic table created by a Nobel laureate. This contest will also be available on the online chemistry forum and on the social media.

FOCUS

Are you joining us in Bucharest?

Chemists from Europe with guests from beyond it will gather this year in October in Bucharest. If you have not yet registered for the EuChemS General Assembly meeting and/or for EuChemS Professional Networks meeting, please contact us at: secretariat@euchems.eu. Best is to register before you go on holidays, while note the deadline: 6 September 2019.

EuChemS Secretariat



Bucharest, Romania Square Free Picture: [freedownloadpictures.com](https://www.freedownloadpictures.com)

Chemistry in Europe: 1480 subscribers

BRUSSELS NEWS UPDATES BRUSSELS NEWS UPDATES CHEMISTRY IN EUROPE

BRUSSELS NEWS UPDATE - AUGUST 2019

Hello and welcome to the August edition of Brussels News Updates, the monthly EuChemS newsletter keeping you up-to-date on the latest chemistry related science-policy issues, news and upcoming events and awards. With the summer holidays in full swing, business in Brussels has slowed down and we have taken this opportunity to recharge our batteries ahead of a busy upcoming autumn. Nevertheless, here is your monthly BNU with some light summer updates to keep you in the loop!

Enjoy your summer reading.

EUROPEAN HIGHLIGHTS

Horizon Europe: experts of the five major European research and innovation mission boards selected

End of July, the Commissioner for Research, Science and Innovation, Carlos Moedas, announced the names of the experts who have ...

[Read more](#)

Chemical Industry is on the path to define "The European Way"

The European Chemical Industry Council's (Cefic) President Daniele Ferrari stressed at the 100th anniversary of the International Union of Pure ...

[Read more](#)

European Research Council Plans for 2020

In July, the European Research Council (ERC) announced its biggest ever annual injection of funding in blue-sky research, €2.2 billion ...

[Read more](#)

European Parliament elects the Commission President

On 16 July, Ursula von der Leyen was elected to be the next European Commission President following a series of ...

[Read more](#)

CALLS FOR FUNDING AND AWARDS

Marie Skłodowska-Curie (MSCA) open calls

Currently, two calls are open: Individual Fellowships 2019 and Co-funding of regional, national and international programmes 2019. The deadlines are ...

[Read more](#)

European Chemistry Gold Medal

Every two years, the exceptional achievements of one scientist working in the field of chemistry in Europe are rewarded. The ...

[Read more](#)

EUCHEMS EVENTS

XX Euroanalysis 2019

XX Euroanalysis 2019 1 – 5 September 2019 Istanbul, Turkey Website: <https://bit.ly/2JGjUx2>

[Read more](#)

Celebrating D.I. Mendeleev's Periodic System: a Historical Perspective

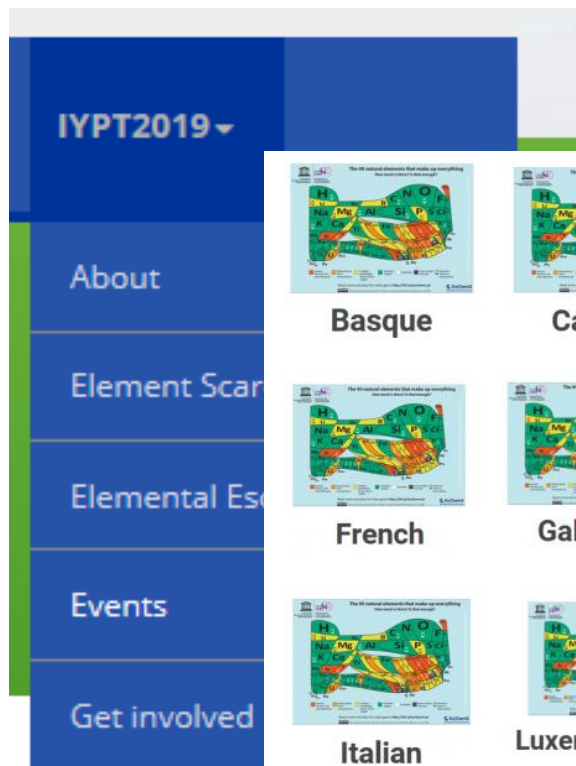
Celebrating D.I. Mendeleev's Periodic System: a Historical Perspective 10 – 13 September 2019 Saint Petersburg, Russia Website: <https://bit.ly/2LmOPDq>

[Read more](#)

GDCh-Wissenschaftsforum Chemie 2019 (Wifo 2019)

GDCh-Wissenschaftsforum Chemie 2019 (Wifo 2019) 15 – 18 September 2019 Aachen, Germany Website: [Website](#)

Website I



Basque



Catalan



Czech



French



Galician



German



Italian



Luxembourgish



Macedonian



Scots Gaelic



Romanian



Russian

Portuguese Chemical Society



Swiss Chemical Society



Catalan Chemical Society



Website updates

> Working Party on Formulation in Chemistry

> News

> References

> Conferences

> Honours

> Useful Links

> Contact us

Please get in touch with us directly here below:

Please state your name *

First

Last

Email *

Subject *

Message

Attachement (PDF only)

Drop files here or

SELECT FILES

Looking ahead

- Increase follower interactions in terms of likes, retweets/shares, comments and mentions
- Increase visibility at EU level (= getting mentioned/retweeted/shared by official accounts)
- Propose more varied content & greater promotion of events
- Increase newsletter subscriptions
- More online interactions with our Members (goes both ways ;))