

Evaluation of the European Heritage Label Action

Fields marked with * are mandatory.

Introduction

Welcome to the European Commission's online public consultation on the European Heritage Label (EHL) action. This consultation aims to collect information and views about the functioning and results of the action. It aims to involve the general public in the evaluation of the EHL as much as its stakeholders to ensure that the process is inclusive, transparent, effective and coherent.

We encourage you to consult the background document as it provides further details about the EHL action and the aims of its evaluation. Depending on your answers, the questionnaire might take you 15 minutes or more to complete. Please be as specific and objective as possible – your answers are valuable to us.

We welcome contributions from citizens, social partners, public and private organisations and public authorities.

You are free to upload a document (e.g. a position paper) at the end of the questionnaire.

About you

* You are replying:

- as an individual in your personal capacity
 in your professional capacity or on behalf of an organisation

* Respondent's first name

Nineta

* Respondent's last name

Hrastelj

* Respondent's email address

If you do not have an email address, please write "Not available".

nineta.hrastelj@euchems.eu

* Name of the organisation

EuCheMS

* Postal address of the organisation

Rue du Trone 62, 1050 Brussels, Belgium

* Your contribution,

Note that, whatever option chosen, your answers may be subject to a request for public access to documents under [Regulation \(EC\) N° 1049/2001](#).

- can be published with your personal (and your organisation's) information** (I consent the publication of all information in my contribution in whole or in part including my name or my organisation's name, and I declare that nothing within my response is unlawful or would infringe the rights of any third party in a manner that would prevent publication)
- can be published provided that you (your organization) remain anonymous** (I consent to the publication of any information in my contribution in whole or in part (which may include quotes or opinions I express) provided that it is done anonymously. I declare that nothing within my response is unlawful or would infringe the rights of any third party in a manner that would prevent the publication.

* Country of residence/ Country of organisation's headquarters

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovak Republic
- Slovenia
- Spain

- Sweden
- United Kingdom
- Other

If "other", please specify:

*** Age group**

- 18 or under
- 19-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 or above

*** Type of organisation**

Please select the answer option that fits best.

- Public authority (national, regional or local)
- EU institution or Agency
- International organisation (e.g. Council of Europe, OECD, ILO, OSCE, UNESCO)
- Research/academic organisation
- Business organisation, chamber of commerce
- Employer organisation
- Trade union
- Non-governmental organisation (representing for-profit or non-profit interests)
- Private company
- Other, please specify

If "other", please specify:

If you represent a company, how many employees does the company have?

- More than 250 employees (Large enterprise)
- Between 50 and 250 employees (Medium-sized enterprise)
- Between 10 and 49 employees (Small enterprise)
- Less than 10 employees (Micro enterprise)
- Self-employed (Micro enterprise)

*** Is your organisation included in the Transparency Register?**

If your organisation is not registered, we invite you to register here, although it is not compulsory to be registered to reply to this consultation. Why a transparency register?

- Yes
- No

Not applicable

* If so, please indicate your Register ID number.

03492856440-03

* Please, let us know how familiar you are with the European Heritage Label action:

- No knowledge
 General knowledge
 Detailed knowledge

* Do you, or does your organisation, have a role with the European Heritage Label action?

- Yes, as a beneficiary of the action (the user of end products/services, participant in events)
 Yes, as a staff member at a European Heritage Label site
 Yes, as a National Coordinator
 Yes, as a member of the European Panel of independent experts
 Yes, as a staff member of the European Commission
 None of these roles

About the European Heritage Label action

1. Have you visited directly or online any of the sites that were awarded the European Heritage Label?

- No
 Yes
 I don't know

2. Please, mark the sites that you have visited directly or online:

	VISITED DIRECTLY	VISITED ONLINE
Krapina Neanderthal Site, Croatia	<input type="radio"/>	<input checked="" type="radio"/>
The Heart of Ancient Athens, Greece	<input type="radio"/>	<input checked="" type="radio"/>
Archaeological Park Carnuntum, Austria	<input type="radio"/>	<input checked="" type="radio"/>
Abbey of Cluny, France	<input type="radio"/>	<input checked="" type="radio"/>
Olomouc Premyslid Castle and Archdiocesan Museum, Czech Republic	<input type="radio"/>	<input checked="" type="radio"/>
Archive of the Crown of Aragon, Barcelona, Spain	<input type="radio"/>	<input checked="" type="radio"/>
Great Guild Hall, Tallinn, Estonia	<input type="radio"/>	<input checked="" type="radio"/>
Sagres Promontory, Portugal	<input type="radio"/>	<input type="radio"/>
General Library of the University of Coimbra, Portugal	<input type="radio"/>	<input type="radio"/>
The Imperial Palace, Vienna, Austria	<input type="radio"/>	<input checked="" type="radio"/>

Union of Lublin, Poland	<input type="radio"/>	<input type="radio"/>
Münster and Osnabrück – Sites of the Peace of Westphalia, Germany	<input type="radio"/>	<input type="radio"/>
The May 3, 1791 Constitution, Warsaw, Poland	<input type="radio"/>	<input type="radio"/>
Historic Ensemble of the University of Tartu, Estonia	<input type="radio"/>	<input type="radio"/>
Hambach Castle, Germany	<input type="radio"/>	<input type="radio"/>
Charter of Law of Abolition of the Death Penalty, Lisbon, Portugal	<input type="radio"/>	<input checked="" type="radio"/>
Liszt Ferenc Academy of Music, Budapest, Hungary	<input type="radio"/>	<input type="radio"/>
Mundaneum, Mons, Belgium	<input type="radio"/>	<input type="radio"/>
Peace Palace, The Hague, the Netherlands	<input type="radio"/>	<input type="radio"/>
Residencia de Estudiantes, Madrid, Spain	<input type="radio"/>	<input type="radio"/>
World War I Eastern Front Cemetery No. 123, Łużna – Pustki, Poland	<input type="radio"/>	<input type="radio"/>
Kaunas of 1919-1940, Lithuania	<input type="radio"/>	<input type="radio"/>
Camp Westerbork, the Netherlands	<input type="radio"/>	<input type="radio"/>
Franja Partisan Hospital, Slovenia	<input type="radio"/>	<input type="radio"/>
European District of Strasbourg, France	<input type="radio"/>	<input checked="" type="radio"/>
Museo Casa Alcide De Gasperi, Pieve Tesino, Italy	<input type="radio"/>	<input checked="" type="radio"/>
Robert Schuman's House, Scy-Chazelles, France	<input type="radio"/>	<input checked="" type="radio"/>
The historic Gdańsk Shipyard, Poland	<input type="radio"/>	<input checked="" type="radio"/>
Pan-European Picnic Memorial Park, Sopron, Hungary	<input type="radio"/>	<input type="radio"/>

3. Do you agree that a visit to any of these sites (directly or online) has:

	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	DO NOT KNOW
Improved your understanding of European history and culture	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved your understanding of democratic values and human rights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Improved your knowledge about the building of Europe and its integration	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Increased your appreciation of cultural heritage	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthened your sense of belonging to Europe	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encouraged you to learn more about European history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

4. Would you like to know more about the European Heritage Label action?

- Yes, definitely
- Yes, to some extent
- No, not really
- No, not at all
- Do not know

The European Heritage Label is one of the EU's most recent initiative in the field of cultural heritage. It has emerged as part of the response to the growing gap between Europe and its citizens. The action was launched in 2006 as an intergovernmental initiative to establish a European list of cultural heritage sites that have played a key role in building and uniting Europe, thus, enhancing the European dimension of heritage. In 2011 the initiative was transformed into a Union action with the aim of developing common, clear and transparent selection criteria and procedures for the label, as well as strengthening coordination between the Member States. In the long term, the European Heritage Label action is expected to contribute to the following general objectives: (a) strengthening European citizens' sense of belonging to the Union, in particular that of young people, based on shared values and elements of European history and cultural heritage, as well as an appreciation of national and regional diversity; and (b) strengthening intercultural dialogue.

5. Knowing that a specific site bears the European Heritage Label would encourage you to:

	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	DO NOT KNOW
Find out more about the site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Visit the site online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Visit the site directly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Find out more about other labelled sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Visit other labelled sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Find out more about the European Heritage Label action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Share the information about the labelled site with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Share the information about the European Heritage Label action with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
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6. Do you think it is important for the EU to take action in order to:

	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	DO NOT KNOW
Reinforce a sense of belonging to a common European space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Raise awareness of common European history and values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Strengthen intercultural dialogue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Encourage the sharing and appreciation of cultural heritage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Promote access to cultural heritage through the use of digital technologies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Promote cultural heritage as a source of inspiration for artistic creation and innovation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Promote cultural heritage as a resource for economic development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

7. Do you think there are overlaps between the European Heritage Label and the following initiatives:

	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	DO NOT KNOW
UNESCO World Heritage List	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
UNESCO List of Intangible Cultural Heritage	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
UNESCO Creative Cities Network	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Memory of the World Register	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
European Routes of Cultural Heritage	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

European Union Prize for Cultural Heritage/Europa Nostra Awards	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
With projects under the Creative Europe programme	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
With projects under the Erasmus + programme	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
With other initiatives targeted at intercultural dialogue (please, specify below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
With any initiatives at the national and local levels (please, specify below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

If other, please, specify:

Please feel free to upload a concise document, such as a position paper. The maximal file size is 1MB.

Please note that the uploaded document will be published alongside your response to the questionnaire which is the essential input to this open public consultation. The document is an optional complement and serves as additional background reading to better understand your position.

If you wish to add further information – within the scope of this questionnaire – please feel free to do so here.

1000 character(s) maximum

The following is written from a user/visitor perspective: The consultation should have better contributed to the analysis of 5 evaluation criteria: effectiveness, efficiency, EU added value, relevance & coherence. The first two points are only vaguely assessed, the last three are not at all. Section 2 is self-evident and does not provide useful content for the evaluation of the Label. Section 3 displays the multiplicity of initiatives but does not provide a way of explaining overlaps or how they may be tackled. It is our view that the Label should exhibit, acquire and strengthen a specificity and a coherence if it is to exist in parallel with other labelling initiatives. The content of the selected sites and the connections that are established between them need to be better developed. Please read attached our Position Paper on the topic for more detailed information.

Contact

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